

meta5

Integrating the Business World's Information, Data, and Applications

Bank Profitability Demo

Overview: The Branch Profitability Report assigns Profit Grouping labels of LOW, OK or HIGH to each type of bank service according to the extent the actual balance level differs from a target profitability threshold. These percentages allow a Bank manager to easily forecast the actual profitability of the individual branches. The report displays the least profitable branches first.

Enter a Percentage for the Projected High Target: %

Enter a Percentage for the Projected Low Target: %

NOTE: Numbers Must sum to 200%

Run Report

Bank Branch Profitability Report

Branch Name	Product Description	Target Avg Balance	Actual Avg Balance	Pct of Target	Profit Group	Number of Accts	% Mix High	% Mix OK	% Mix Low
Montebello	Total Market Rate	10,000.00	9,852.00	99	OK	126		4.34	
	Total Mortgage	26,500.00	24,057.00	91	OK	65		2.24	
	Total IRA/Keogh	7,000.00	4,621.00	66	LOW	102			3.51
	Total Checking	2,100.00	1,227.00	58	LOW	378			13.01
	Total Savings	3,500.00	2,041.00	58	LOW	1425			49.05
	Total CD	12,500.00	6,399.00	51	LOW	503			17.31
	Total Install Loan	3,500.00	1,382.00	39	LOW	306			10.53
Montebello							HIGH	OK	LOW
							0	6.57	93.43

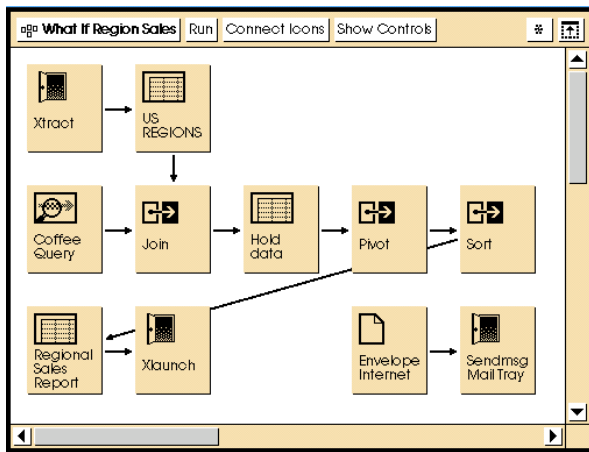
Meta5 is a sophisticated business intelligence tool that allows users to visually create reports that can access multiple corporate data sources.

A portal to your company's critical business information, Meta5 allows you to deliver your results to the Web, Lotus Notes or PDA devices.

meta5 Visual Object Programming Environment

Meta5 provides your decision-makers with the quickest "time to answer," allowing for business decisions in real time.

Meta5 provides a graphical development environment so data analysts and application developers can create high-value reports. Applications are created without the use of a scripting language.

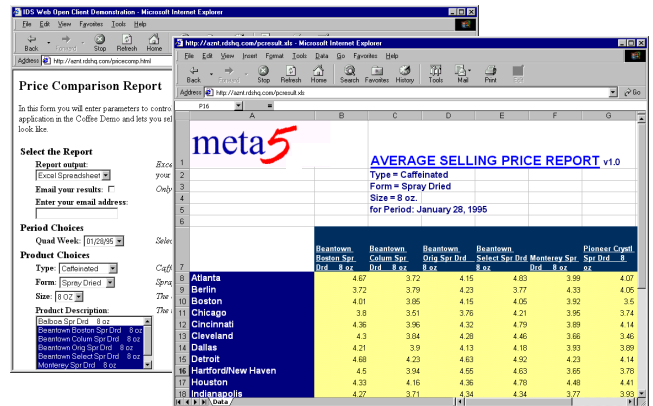


A completed Meta5 Visual Application

This environment combines powerful "visual" objects with the ability to assemble these objects into integrated applications called Capsules. In a Capsule, entire sequences of data access and analysis tasks can be automated simply by connecting objects with arrows to show how data flows from one tool to another.

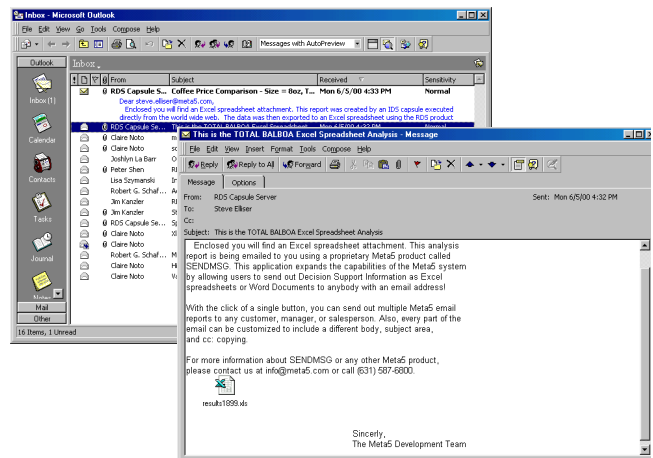
Meta5 has everything you need to bring advanced business intelligence capabilities to your company. Meta5 has a unique ability to gather all of your corporate data and integrate this with your favorite Windows applications. This combination of data and applications gives you the power to solve the most complicated business questions.

With its 3-tier architecture, Meta5 is fully scalable and provides a robust application engine to deliver B2B solutions on the Web.



A Meta5 input form and resulting Excel spreadsheet

The application server runs on Windows NT/2000 and the application development environment operates on Windows 95/98/NT/2000.



Deliver your Meta5 output via internet e-mail

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